OVERVIEW OF PLÁSTICO BRASIL 2017

- **400 Brazilian and International Exhibitor Brands**
- **39k Professionals Visited the Trade Show**
- **60 Hours of Educational Content**
- **40k SQM of Exhibition Space**
FAST FACTS

78 SUPPORTERS

PLÁSTICO BRASIL
INDUSTRY 4.0
INTERNATIONAL SEMINAR

Smed - Single Minute Exchange of Die Quick Die Change

38 MEDIA PARTNERS

SEMINAR
“ENERGY EFFICIENCY AS A COMPETITIVE ADVANTAGE”

TECHNOLOGY ARENA

B2B INTERNATIONAL BUSINESS MEETING

INDUSTRY 4.0 INTERNATIONAL SEMINAR

INNOVATION ZONE FOR PLASTIC MATERIALS

PETTALK INTERNATIONAL PET INDUSTRY CONFERENCE

RECYCLE PLÁSTICO BRASIL
The show received visitors from every state in Brazil and from 31 countries:

- Argentina
- Peru
- Paraguay
- Bolivia
- Chile
- Ecuador
- Uruguay
- Italy
- Germany
- Spain
- United States
- Venezuela
- Colombia
- Costa Rica
- Egypt
- India
- Mexico
- Russia

Among others.

INTERNATIONAL BUSINESS MEETING

- 10 international buyers: Argentina, Colombia, Costa Rica, Egypt, United States, India, Mexico and Russia
- 180 meetings
- US$ 30 million in new business revenue
**Visitor Profile**

**By Industry**

- **Plastics Processors**: 28.85%
- **Metalworking**: 10.05%
- **Packaging**: 26.57%
- **Electronics**: 3.63%
- **Petrochemical**: 4.17%
- **Auto Parts**: 5.86%
- **Others**: 9.99%

**By Area of Interest**

- **Machinery and Equipment**: 10.3%
- **Automation, Control, and Measurement**: 7.3%
- **Dies and Molds**: 7%
- **Tooling and Devices**: 5.9%
- **Machine Tools**: 5%
- **Hydraulic and Pneumatic Equipment**: 3.7%
- **Rubber**: 2.9%
- **Machines, Couplings, Reducers, Gears**: 2.5%
- **Environmental Treatment Equipment**: 2.1%
- **Plastics Processors**: 6%
- **Recycling**: 5.8%
- **Material Handling Equipment**: 3.8%
- **Thermal Control**: 3%
- **Valves, Pumps and Compressors**: 2.7%
- **Thermal and Surface Treatment**: 2.4%
- **Others**: 3%
"I came here for the purpose of establishing new contacts, to work prospects and learn more about the latest types of production lines in the plastics manufacturing industry. At this show, I found every option I was looking for."

Alexandra Klemina, General Director, World Machines LLC and Russian representative in the 1st Plástico Brasil 2017 International Business Meeting

"We really like the infrastructure. Lots of exhibitors at Plástico Brasil are already General Motors suppliers and we attended the show for some quality time with them and to learn about new technologies."

Daniel Fabro, Engineer, General Motors