



PLÁSTICO BRASIL

International **Plastic** and **Rubber** Exhibition

POST SHOW REPORT 2017

MARCH
20-24
2017

SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER
Rodovia dos Imigrantes - KM 1,5



www.plasticobrasil.com.br

Realization:



Promotion and
Organization:

informa
exhibitions

Official Sponsorship:



Venue:

SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER



Member of:

UBRAFE
União Brasileira dos Promotores de Feiras

OVERVIEW OF PLÁSTICO BRASIL 2017



400

BRAZILIAN AND
INTERNATIONAL
EXHIBITOR
BRANDS

39k

PROFESSIONALS
VISITED THE
TRADE SHOW

**60
HOURS**

OF EDUCATIONAL
CONTENT

40k sqm

OF EXHIBITION
SPACE

78
SUPPORTERS

PLÁSTICO BRASIL
INDUSTRY 4.0
INTERNATIONAL
SEMINAR

**SMED - SINGLE MINUTE
EXCHANGE OF DIE
QUICK DIE CHANGE**

38
MEDIA
PARTNERS

**FAST
FACTS**

SEMINAR
"ENERGY
EFFICIENCY
AS A
COMPETITIVE
ADVANTAGE"

TECHNOLOGY ARENA

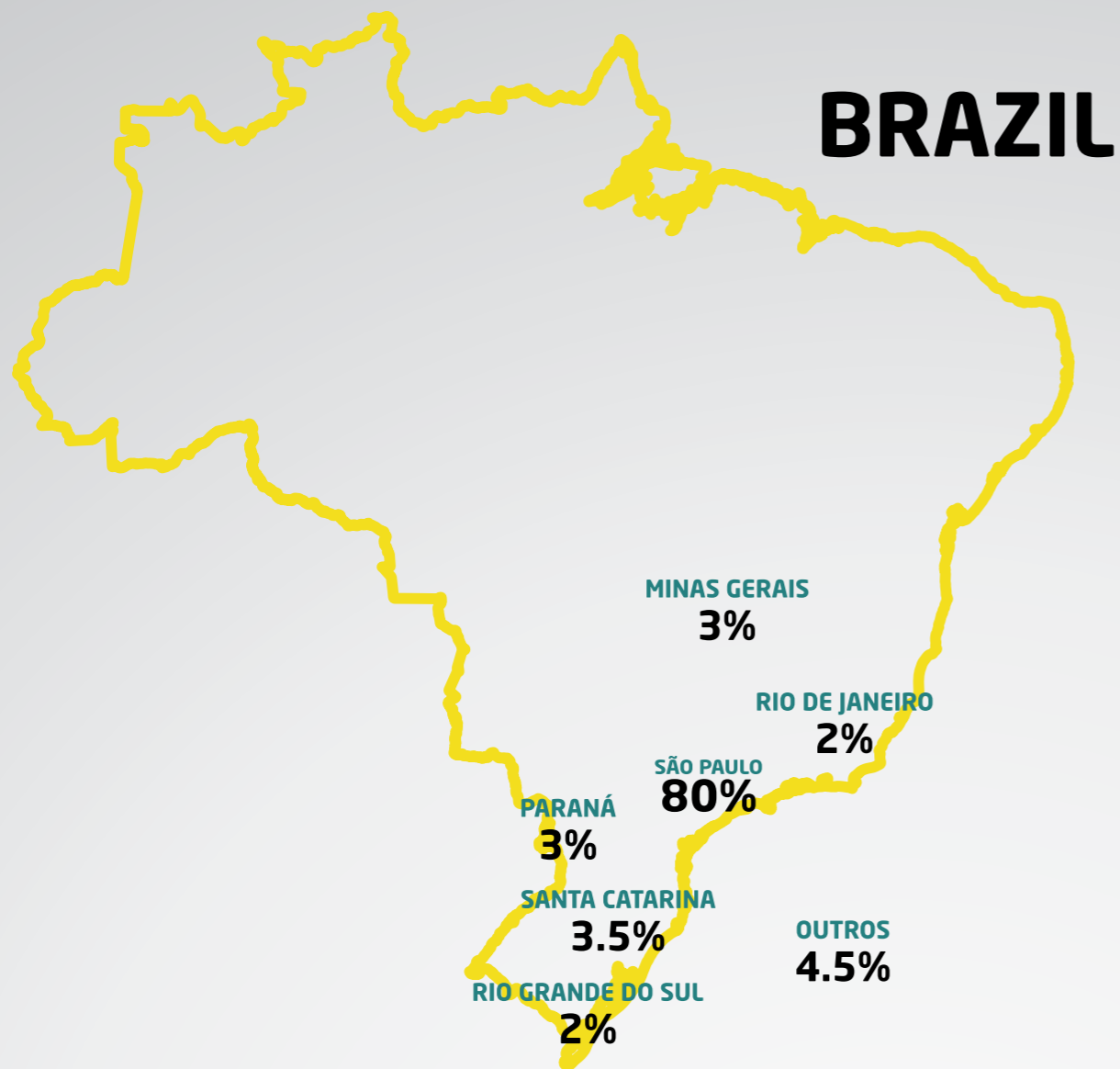
**INNOVATION ZONE FOR
PLASTIC MATERIALS**

B2B
INTERNATIONAL
BUSINESS MEETING

PETTALK
INTERNATIONAL PET
INDUSTRY CONFERENCE

**RECYCLE PLÁSTICO
BRASIL**

VISITOR PROFILE | Visitors by location



The show received visitors from every state in Brazil and from **31 countries**

ARGENTINA - PERU
PARAGUAY - BOLIVIA
CHILE - ECUADOR - URUGUAY
ITALY - GERMANY - SPAIN
UNITED STATES - VENEZUELA
COLOMBIA - COSTA RICA
EGYPT - INDIA - MEXICO - RUSSIA
AMONG OTHERS.

INTERNATIONAL BUSINESS MEETING

10
INTERNATIONAL BUYERS

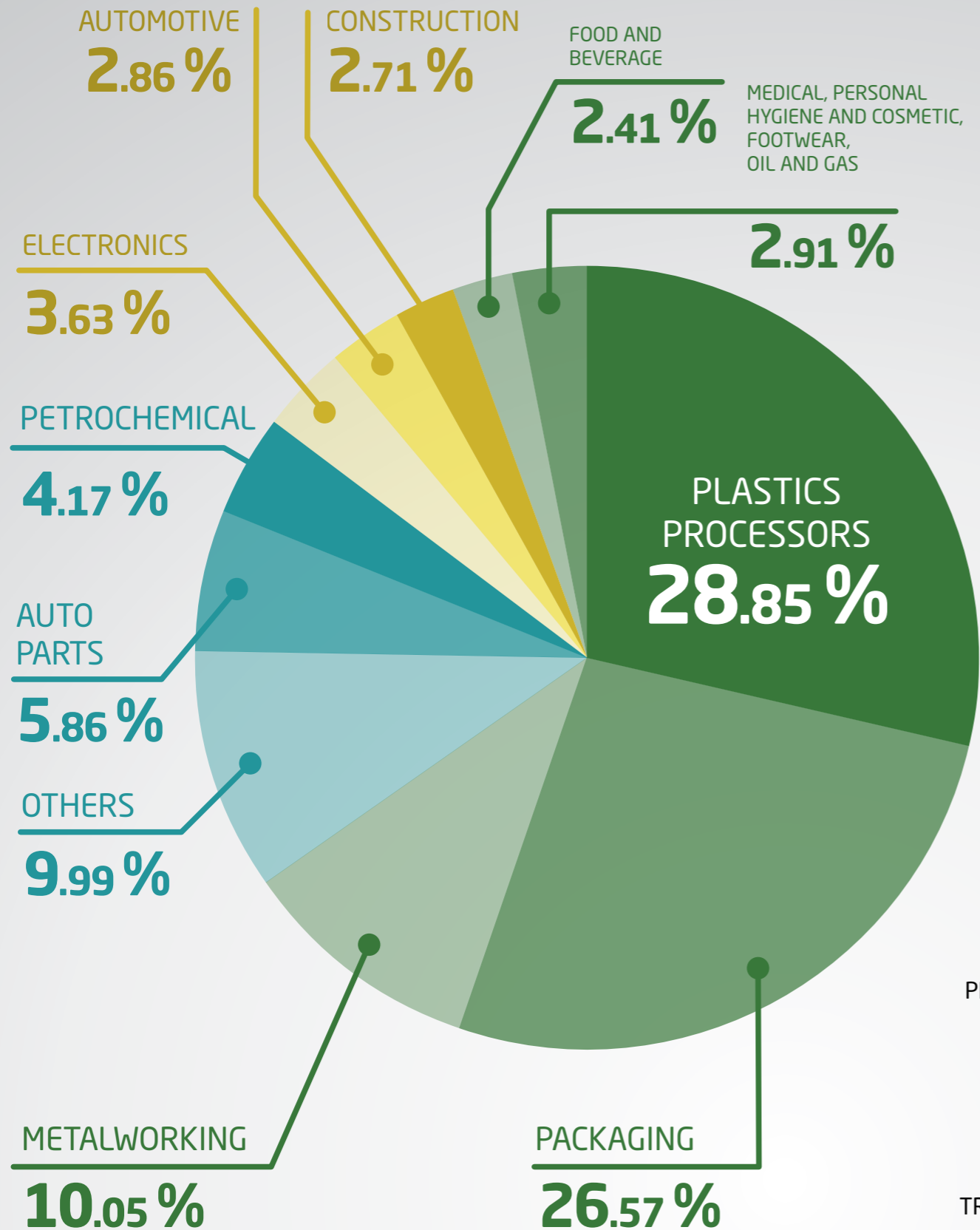
Argentina, Colombia, Costa Rica, Egypt, United States, India, Mexico and Russia

180
MEETINGS

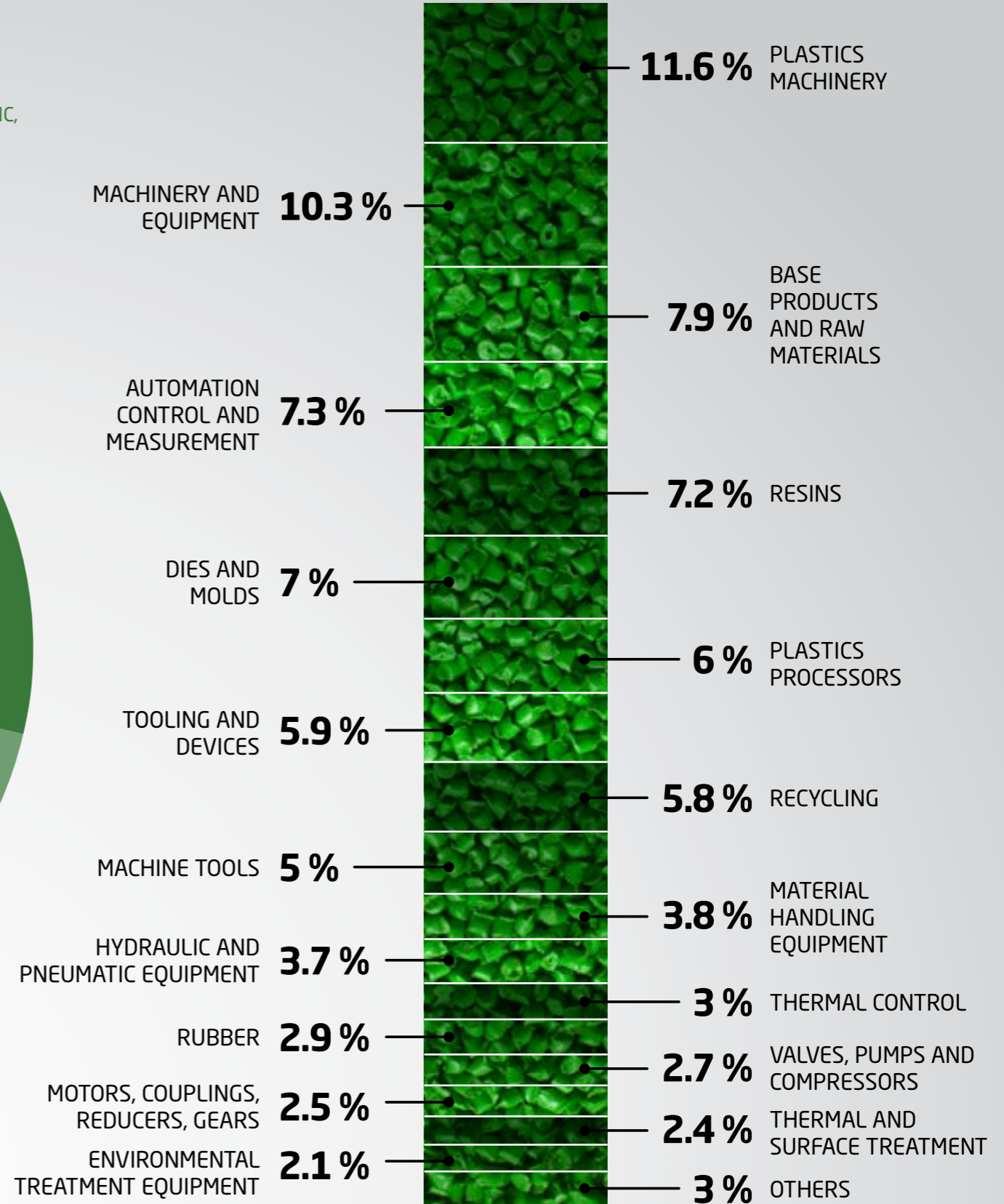
US\$ 30 MILLION
IN NEW BUSINESS REVENUE

VISITOR PROFILE

BY INDUSTRY



BY AREA OF INTEREST



ATTENDEE OPINION

85%

of attendees **plan** on returning to the next edition of Plástico Brasil.

81%

of attendees **are** satisfied or very satisfied

VISITOR TESTIMONIES

"I came here for the purpose of establishing new contacts, to work prospects and learn more about the latest types of production lines in the plastics manufacturing industry. At this show, I found every option I was looking for."

Alexandra Klemina, General Director, World Machines LLC and Russian representative in the 1st Plástico Brasil 2017 International Business Meeting

"We really like the infrastructure. Lots of exhibitors at Plástico Brasil are already General Motors suppliers and we attended the show for some quality time with them and to learn about new technologies."

Daniel Fabro, Engineer, General Motors

PLAN NOW

PLÁSTICO BRASIL

International **Plastic** and **Rubber** Exhibition

MARCH | 2019
25-29 | 10AM TO 7PM
SÃO PAULO • BRASIL

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