



# PLÁSTICO BRASIL

International **Plastic** and **Rubber** Exhibition

# POST SHOW REPORT 2017

MARCH  
20-24  
2017

SÃO PAULO EXPO  
EXHIBITION & CONVENTION CENTER  
Rodovia dos Imigrantes - KM 1,5



[www.plasticobrasil.com.br](http://www.plasticobrasil.com.br)

Realization:



Promotion and  
Organization:

**informa**  
exhibitions

Official Sponsorship:



Venue:

SÃO PAULO EXPO  
EXHIBITION & CONVENTION CENTER



Member of:

**UBRAFE**  
União Brasileira dos Promotores de Feiras

# OVERVIEW OF PLÁSTICO BRASIL 2017



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**400**

BRAZILIAN AND  
INTERNATIONAL  
EXHIBITOR  
BRANDS

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**39k**

PROFESSIONALS  
VISITED THE  
TRADE SHOW

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**60  
HOURS**

OF EDUCATIONAL  
CONTENT

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**40k sqm**

OF EXHIBITION  
SPACE

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**78**  
SUPPORTERS

**PLÁSTICO BRASIL**  
INDUSTRY 4.0  
INTERNATIONAL  
SEMINAR

**SMED - SINGLE MINUTE  
EXCHANGE OF DIE  
QUICK DIE CHANGE**

**38**  
MEDIA  
PARTNERS

**FAST  
FACTS**

**SEMINAR**  
"ENERGY  
EFFICIENCY  
AS A  
COMPETITIVE  
ADVANTAGE"

**TECHNOLOGY ARENA**

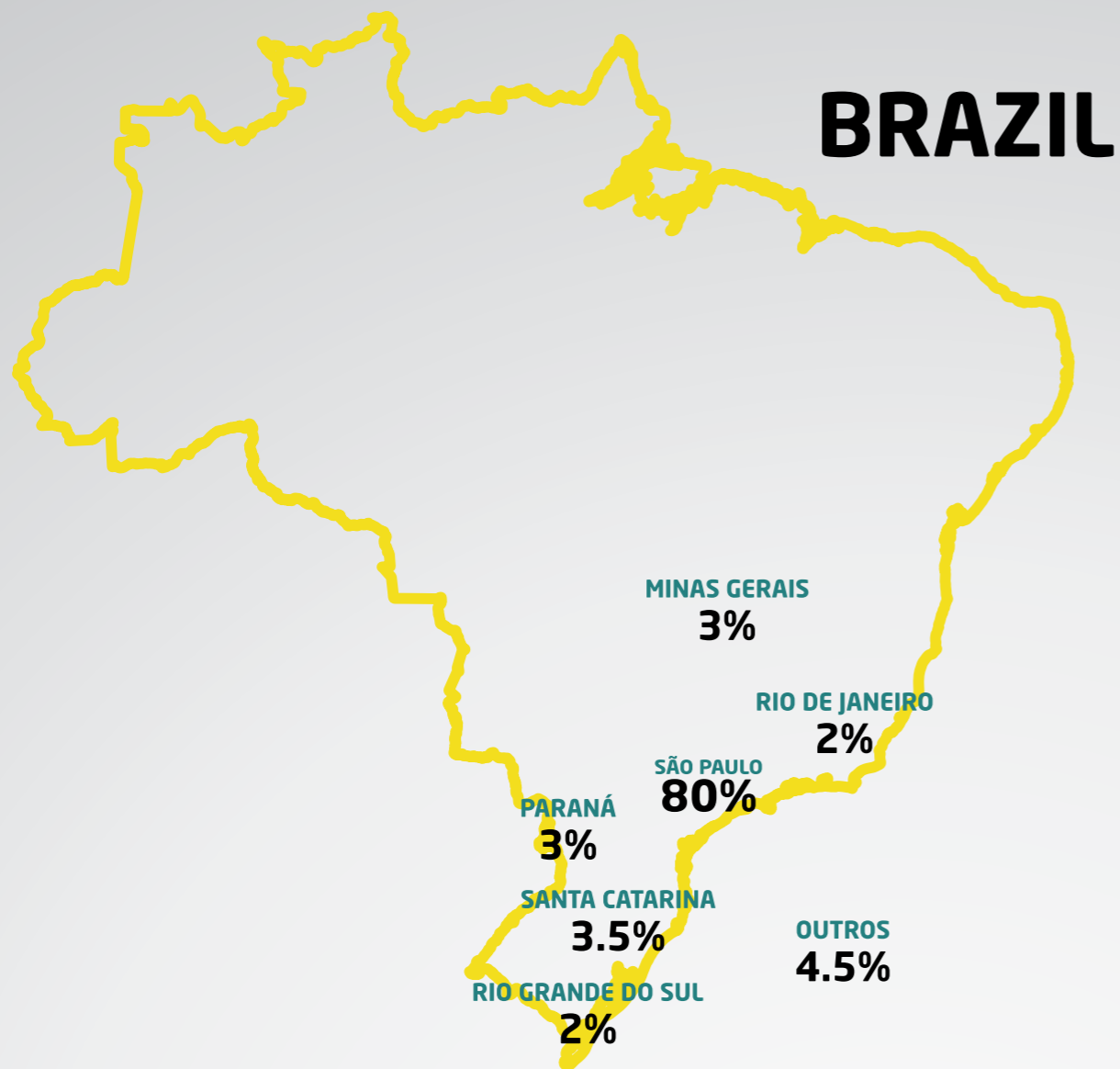
**INNOVATION ZONE FOR  
PLASTIC MATERIALS**

**B2B**  
INTERNATIONAL  
BUSINESS MEETING

**PETTALK**  
INTERNATIONAL PET  
INDUSTRY CONFERENCE

**RECYCLE PLÁSTICO  
BRASIL**

## VISITOR PROFILE | Visitors by location



The show received visitors from every state in Brazil and from **31 countries**

**ARGENTINA - PERU**  
**PARAGUAY - BOLIVIA**  
**CHILE - ECUADOR - URUGUAY**  
**ITALY - GERMANY - SPAIN**  
**UNITED STATES - VENEZUELA**  
**COLOMBIA - COSTA RICA**  
**EGYPT - INDIA - MEXICO - RUSSIA**  
**AMONG OTHERS.**

## INTERNATIONAL BUSINESS MEETING

**10**  
**INTERNATIONAL BUYERS**

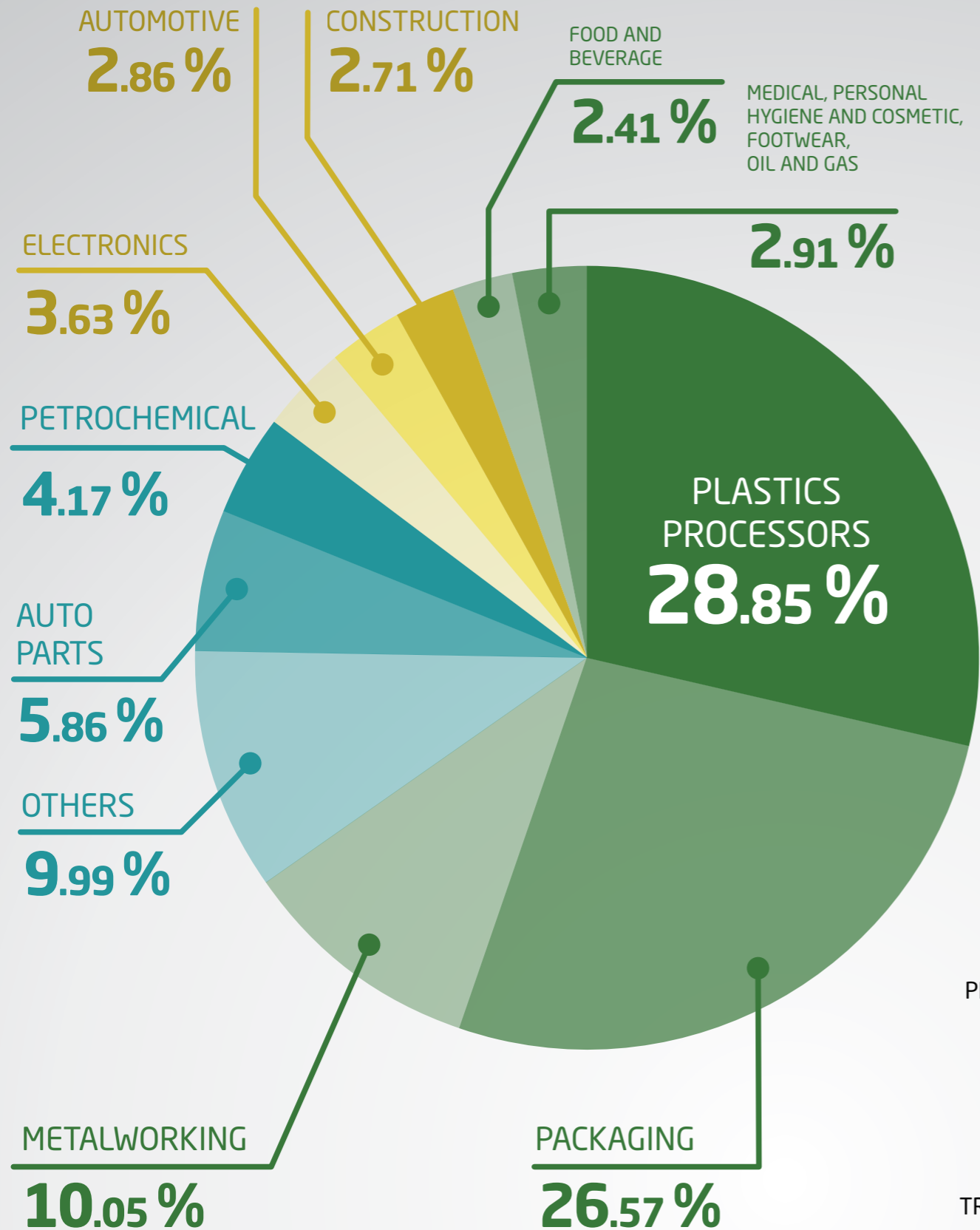
Argentina, Colombia, Costa Rica, Egypt, United States, India, Mexico and Russia

**180**  
**MEETINGS**

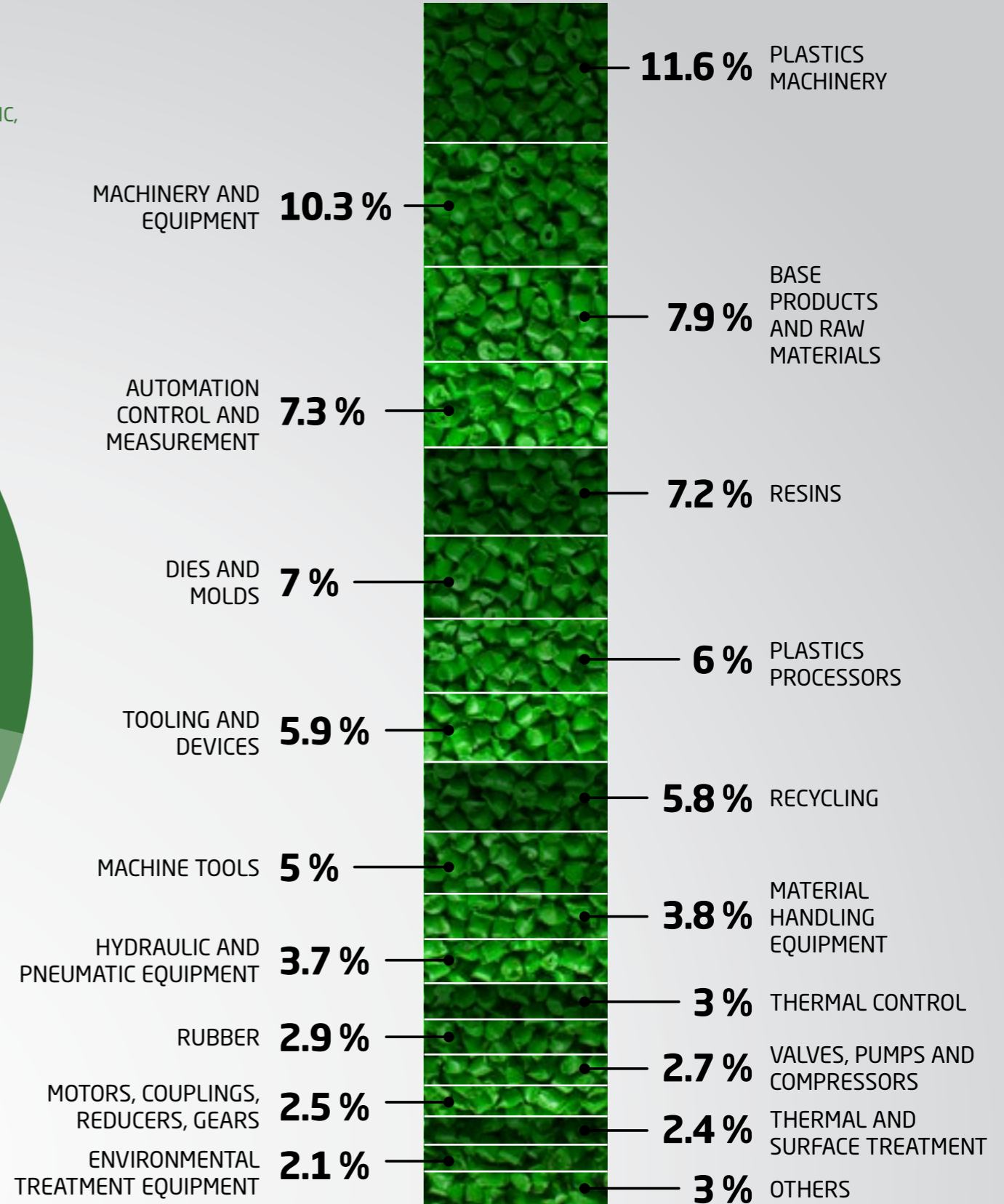
**US\$ 30 MILLION**  
IN NEW BUSINESS REVENUE

# VISITOR PROFILE

## BY INDUSTRY



## BY AREA OF INTEREST





# ATTENDEE OPINION

# 85%

of attendees **plan** on returning to the next edition of Plástico Brasil.

# 81%

of attendees **are** satisfied or very satisfied

# VISITOR TESTIMONIES

"I came here for the purpose of establishing new contacts, to work prospects and learn more about the latest types of production lines in the plastics manufacturing industry. At this show, I found every option I was looking for."

**Alexandra Klemina, General Director, World Machines LLC and Russian representative in the 1<sup>st</sup> Plástico Brasil 2017 International Business Meeting**

"We really like the infrastructure. Lots of exhibitors at Plástico Brasil are already General Motors suppliers and we attended the show for some quality time with them and to learn about new technologies."

**Daniel Fabro, Engineer, General Motors**

# PLAN NOW

# PLÁSTICO BRASIL

International **Plastic** and **Rubber** Exhibition

MARCH | 2019  
25-29 | 10AM TO 7PM  
SÃO PAULO • BRASIL

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