



International **Plastic** and **Rubber** Exhibition

PLASTICO BRASIL 2019: 61 BRAZILIAN AND INTERNATIONAL TRADE ASSOCIATIONS HAVE CONFIRMED SUPPORT OF EXHIBITION

Among them is CNI – National Confederation of Manufacturing (Brazil) and representatives from Europe (Euromap), the United States (Plastics) and Latin America (APLA).

The success of the inaugural edition of **Plastico Brasil – International Plastics and Rubber Exhibition**, in 2017, has brought not only a significant number of leading supplier brands – the exhibition boasts an increase of 20% in the exhibition space for its next edition on March 25-29, 2019 – but also support, until this moment, from 61 important associations, syndicates and other Brazilian and international organizations from the plastics processing industry.

This is the case, for example, with CNI – National Confederation of Manufacturing (Brazil), which represents 27 state manufacturing federations and 1,250 syndicates, of which 700,000 companies are associated. CNI is responsible for the administration of SESI (Social Service for Manufacturing) and SENAI (National Service Center for Industrial Learning), which are also official supporters of Plastico Brasil 2019.

Among the state manufacturing federations, six have already confirmed their official support for the exhibition: São Paulo (FIESP), Rio de Janeiro (FIRJAN), Espírito Santo (FIES), Paraná (FIEP), Santa Catarina (FIESC) e Bahia (FIEB). The plastic processing syndicates that have confirmed their support of the exhibition are Siapb, Simpep, Simperj, Simplás, and Simplás NP, as well as Sindimov and Sindusfarma, and range from the South to the North of Brazil, representing important application industries, such as toys, pharmaceuticals and furniture.

As part of its international strategy - which is focused on attracting both exhibitors and qualified buyers from over 30 countries – Plastico Brasil has already received official support from the leading trade associations in the plastics processing industry from the United States (Plastics), Europe (Euromap), India (PMMAI), Mexico (ANIPAC), Colombia (Acoplasticos), Argentina (CAIP), and Peru (APIPLAST), as well as APLA, which includes the chemical companies with production facilities in Latin American countries.

With the strong presence of plastic and rubber in diverse manufacturing industries, whether it is packaging, components or the end product, Plastico Brasil has received support from a wide range of trade associations in plastics application industries, such as toys (Abrinq), beauty (Abihpec), packaging (Abre, Abief), textile and clothing (Abit), refrigeration, air conditioning, ventilation and heating (Abrava), rubber technology (ABTB), graphics technology (ABTG), pneumatics (Anip), food and beverage (ABIMAPI), medical, hospital and laboratory equipment (ABIMO), among others.

Important organizations related to innovation, such as ABDI – Agency for the Development of Manufacturing in Brazil (associated with the Ministry of Development,



International **Plastic** and **Rubber** Exhibition

Manufacturing and Foreign Trade) and Embrapii – Brazilian Company of Research and Industrial Innovation, as well as regulatory organizations, such as ABNT – Agency of Technical Norms and Inmetro. Also, VDI BRASIL – The Brazil-Germany Association for Engineers, focused on knowledge transfer and technology exchange between countries, has confirmed its support of the exhibition.

Co-organizers of the Recicla Plastico Brasil project in 2017, the Brazilian Institute of PVC and Plastivida continue their partnership with Plastico Brasil in 2019.

The complete list of organizations offering support to Plastico Brasil can be found on the exhibition's official web site: www.plasticobrasil.com.br.

Plastico Brasil

In only its second edition, Plastico Brasil 2019 has already established itself as the largest exhibition in Latin America for the plastics processing industry. An initiative of ABIMAQ – Brazilian Machinery Builders' Association, ABIQUIM – Brazilian Association of the Chemical Industry, and Informa Exhibitions, the trade show will bring together over 600 leading Brazilian and international brands from diverse product segments, such as machinery, equipment and accessories, resins and raw materials, mold making and hot runner systems, industrial automation and robotics, peripheral equipment, among other technologies, services and solutions.

The exhibition expects to receive over 45,000 visitors, among these are plastics processors, buyers and professionals from the rubber, construction, food & beverage, packaging, automobile and auto parts, beauty & hygiene, among other plastics application industries.

Sustainability

In addition to business-making, knowledge & learning, and relationship-building, sustainability is one of the main cornerstones of Plastico Brasil 2019. The exhibition will highlight a series of projects collaborating not only with environmental preservation, but they will also inspire the suppliers, plastics processors, and other industry professionals to replicate the right environmental-friendly actions in their businesses.

In the first edition of the exhibition in 2017, the Recicla Plastico Brasil project, in partnership with ABIMAQ, ABIQUIM, Plastivida, the Brazilian Institute of PVC and several machinery manufacturers, demonstrated a live operation of a full production line with machinery for plastic recycling and, as result, it recycled 7,500 kilograms of plastic products produced during the exhibition.

ORGANIZATION

ABIMAQ - Brazilian Machinery Builders' Association represents approximately 7,500 companies from the most diverse segments of capital goods manufacturers, whose



International **Plastic** and **Rubber** Exhibition

performance has a direct impact on other national sectors and is nationally structured with headquarters in São Paulo, nine regional offices and a political office in Brasilia.

Beyond the institutional representation of the sector, ABIMAQ has a professional management and its activities are aimed at generating business opportunities for its members, performing actions with political and economic authorities, stimulating trade and international cooperation and contributing to improve their performance in terms of technology, training of human resources and management modernization.

ABIQUIM – Brazilian Association for the Chemical Industry, a non-profit organization founded on June 16, 1964, which brings together chemical products manufacturers of large, medium and small sizes, as well as service providers of the industry in the areas of logistics, transportation, waste management and emergency response. The Association carries out statistical tracking of the industry, promotes specific studies on the activities and products of chemical manufacturers, monitors the changes in legislation and advises the associated companies in economic, foreign trade and technical issues. The entity represents the industry in the negotiations of international agreements relating to chemicals.

Informa Exhibitions creates communities and connects people and brands around the world, and by aligning its exhibitions with its new digital strategy, Informa Exhibitions generates opportunities and relationship-building 365 days per year. With offices in São Paulo (South America HQ) and Curitiba and approximately 230 professionals in Brazil, the company has a country portfolio of leading exhibition brands, such as Agrishow, Fispal Tecnologia, Fispal Food Service, ForMóbile, Futurecom, ABF Franchising Expo, Serigrafia SIGN FutureTEXTIL, Feimec, Expomafe, Plastico Brasil, High Design Home & Office Expo, among others, totaling 21 industry events. Throughout the world, the company has 150 offices in 57 countries and is a leader in business intelligence, academic publications, knowledge and events. Over the last four years, the company has invested approximately BRL 400,000,000 in Brazil through acquisitions of events and brands. It is a public-traded company on the London Stock Exchange.

For more information visit: www.informaexhibitions.com.br.

PLASTICO BRASIL - International Plastics and Rubber Exhibition

Date: March 25-29, 2019

Hours: 10 a.m. - 7 p.m.

Venue: São Paulo Expo Exhibition & Convention Center (Rodovia dos Imigrantes, km 1.5 – São Paulo – SP)



International **Plastic** and **Rubber** Exhibition

Initiative: ABIMAQ – The Brazilian Machinery Builders' Association and ABIQUIM – Brazilian Association of the Chemical Industry.

Promotion and organization: Informa Exhibitions

Exhibitors: 600+ Brazilian and International brands

Sectors: machinery, equipment and accessories, resins and raw materials, mold making and hot runner systems, industrial automation and robotics, peripheral equipment, among other technologies, services and solutions.

Attendees: approximately 45,000 visitors/purchasers

Entrance: industry professionals with online registration (www.plasticobrasil.com.br)

Social media: facebook.com/plasticobr

Press relations contact:

Primeira Página Assessoria de Comunicação e Eventos

www.ppagina.com

Jota Silvestre

redacao.jota@ppagina.com

Luiz Carlos Franco

ppagina@ppagina.com

+55 (11) 5908-8214

October/2018