

PLASTICO BRASIL 2019 GROWS ITS INTERNATIONAL EXHIBITOR PRESENCE

69 leading companies from 13 countries have chosen to be present at the exhibition to build relationships with Brazilian buyers and drive new revenue opportunities in a marketplace with high potential. This number of exhibitors represents an increase of 122% versus its 2017 edition.

Plastico Brasil – International Plastics and Rubber Exhibition has established itself, in its second edition (to be held on March 25th - 29th at the Sao Paulo Expo in Sao Paulo, Brazil), as the largest plastics processing event in Latin America and has gained significant attention from the international marketplace. At this year's edition, **69 companies from 13 countries** have chosen to be present at the exhibition to build relationships with Brazilian buyers and drive new revenue opportunities in a marketplace with high potential.

This number of international exhibitors – from Argentina, Austria, China, Germany, Hungary, India, Italy, Mexico, Portugal, Switzerland, Taiwan, Turkey and the United States – represents an **increase of 122%** versus its 2017 edition. The total exhibition space dedicated to these international exhibitors has nearly doubled, reinforcing the exhibition's positioning as a global event.

The industry professionals that visit Plastico Brasil will gain up-close access to the latest solutions and technologies from these global manufacturers in their individual booths, as well as in the four official country pavilions: Austria (9 exhibitors), China (8 exhibitors), Germany (7 exhibitors) and Italy (15 exhibitors).

Please find below the complete list of exhibitors in the official country pavilions:

ITALY

AMAPLAST/MACPLAS/PLAST 2021
BANDERA
COLINES
ELECTRONIC SYSTEMS
HELIOS QUARTZ
ICMA SAN GIORGIO
IPM
ITIB MACHINERY
MARIS
OMIPA
PLASTIBLOW
PROMIXON
TECNOVA

AUSTRIA

EREMA
NGR
AWO
HIRSCH
STARLINGER
SENOPLAST

HTW
BLUE AIR
SML

GERMANY ([click here](#))

HANS WEBER
ASCONA
HERBOLD
LEONHARD BREITENBACH
KAUTEX MASCHINENBAU
NETZSCH
BEILOMATIK LEUZE

CHINA

CMEC
JINGYE MACHINERY
JWELL
LESUN SCREW
PLASTIC MACHINERY MANUFACTURE
QUEENSENSE MACHINE
SHANTOU DESIGNER
ZHENFEI

AMAPLAST, the Italian association of manufacturers of machinery and molds for plastic and rubber, considers Brazil to be an important and traditional market for their exportation activity. As proof, 20 Italian machinery manufacturers have installed production facilities in Brazil and now offer a wide array of equipment, from basic machinery to accessories to the local market. A significant portion of these companies will be present in the Italy Pavilion at Plastico Brasil.

At the official Austria Pavilion, sponsored by the Federal Economic Chamber of Austria in partnership with the Advantage Austria office of Sao Paulo, nine companies will showcase their high-quality products and technologies.

PLASTICO BRASIL

An initiative of ABIMAQ – Brazilian Machinery Builders' Association, ABIQUIM – Brazilian Association of the Chemical Industry, and Informa Exhibitions, Plastico Brasil will be the best opportunity of the year for the industry to see first-hand the latest product launches and innovations in machinery, equipment, accessories, raw materials e resins, molds and mold-making technologies, industrial automation and robotics, peripheral equipment, and other products, services and solutions.

The other main topic of interest indicated by the industry professionals that have already completed the online registration is the comprehensive technical and educational content at the exhibition, which includes approximately 80 hours of seminars, presentations and workshops, a majority of which are free to attend, like the Ideas Park project, VDI Road Show, ABINFER BUSINESS CENTER - ABC, PETtalk 2019 conference and the live SMED Demonstration (Single-Minute Exchange of Die), which

for the first time in Latin America, will be completely automated, without any human interaction.

In addition to new business opportunities, knowledge and relationship-building, Sustainability will be one of the main themes of Plástico Brasil 2019. The exhibition will highlight a series of projects that will not only contribute to the preservation of the environment but also inspire suppliers, processors and other industry professionals to implement the right environmentally-friendly technologies in their businesses.

Online registration is free for industry professionals:

<https://www.plasticobrasil.com.br/en/registration.html>

ORGANIZATION

ABIMAQ - Brazilian Machinery Builders' Association represents approximately 7,500 companies from the most diverse segments of capital goods manufacturers, whose performance has a direct impact on other national sectors and is nationally structured with headquarters in São Paulo, nine regional offices and a political office in Brasília.

Beyond the institutional representation of the sector, ABIMAQ has a professional management and its activities are aimed at generating business opportunities for its members, performing actions with political and economic authorities, stimulating trade and international cooperation and contributing to improve their performance in terms of technology, training of human resources and management modernization.

ABIQUIM – Brazilian Association for the Chemical Industry, a non-profit organization founded on June 16, 1964, which brings together chemical products manufacturers of large, medium and small sizes, as well as service providers of the industry in the areas of logistics, transportation, waste management and emergency response. The Association carries out statistical tracking of the industry, promotes specific studies on the activities and products of chemical manufacturers, monitors the changes in legislation and advises the associated companies in economic, foreign trade and technical issues. The entity represents the industry in the negotiations of international agreements relating to chemicals.

Informa Exhibitions creates communities and connects people and brands around the world, and by aligning its exhibitions with its new digital strategy, Informa Exhibitions generates opportunities and relationship-building 365 days per year. With offices in São Paulo (South America HQ) and Curitiba and approximately 230 professionals in Brazil, the company has a country portfolio of leading exhibition brands, such as Agrishow, Fispal Tecnologia, Fispal Food Service, ForMóBILE, Futurecom, ABF Franchising Expo, Serigrafia SIGN FutureTEXTIL, Feimec, Expomafe, Plástico Brasil, High Design Home & Office Expo, among others, totaling 21 industry events. Throughout the world, the company has 150 offices in 57 countries and is a leader in business intelligence, academic publications, knowledge and events. Over the last four years, the company

has invested approximately BRL 400,000,000 in Brazil through acquisitions of events and brands. It is a public-traded company on the London Stock Exchange.

For more information visit: www.informaexhibitions.com.br.

PLASTICO BRASIL - International Plastics and Rubber Exhibition

Date: March 25-29, 2019

Hours: 10 a.m. - 7 p.m.

Venue: São Paulo Expo Exhibition & Convention Center (Rodovia dos Imigrantes, km 1.5 – São Paulo – SP)

Initiative: ABIMAQ – The Brazilian Machinery Builders' Association and ABIQUIM – Brazilian Association of the Chemical Industry.

Promotion and organization: Informa Exhibitions

Exhibitors: 600+ Brazilian and International brands

Sectors: machinery, equipment and accessories, resins and raw materials, mold making and hot runner systems, industrial automation and robotics, peripheral equipment, among other technologies, services and solutions.

Attendees: approximately 45,000 visitors/purchasers

Entrance: industry professionals with online registration (www.plasticobrasil.com.br)

Social media: facebook.com/plasticobr

Press relations contact:

Primeira Página Assessoria de Comunicação e Eventos

www.ppagina.com

Jota Silvestre

redacao.jota@ppagina.com

Luiz Carlos Franco

ppagina@ppagina.com

+55 (11) 5908-8214

February/2019