



International **Plastic** and **Rubber** Exhibition

## **PLASTICO BRASIL 2019 OPENS ITS ONLINE REGISTRATION FOR INDUSTRY PROFESSIONALS**

With more than 600 Brazilian and global brands, 20% more exhibition space, and more than 60 new exhibiting companies, the exhibition is the best opportunity of the year for plastics processors and manufacturers that want to prepare themselves for the new cycle of economic growth.

Plastics processors, buyers, and other professionals from the industries of rubber, construction, food & beverage, automotive and auto parts, beauty, packaging, pharmaceutical, among others can already register online at no cost and guarantee their presence at **Plastico Brasil 2019 – International Plastics and Rubber Exhibition**, which will be held on March 25-29 in Sao Paulo, Brazil at the Sao Paulo Expo Exhibition & Convention Center.

***The online registration is free and available exclusively on the exhibition's web site: <https://www.plasticobrasil.com.br/en/registration.html>.***

The over 600 Brazilian and global brands confirmed – including brands from countries, such as Germany, Argentina, Austria, China, USA, Hungary, India, Mexico, Portugal, Turkey, and Switzerland – and the support from more than 60 Brazilian and international industry trade associations and syndicates reinforce the exhibition's position as the leading exhibition in the plastics processing industry in Latin America in only its second edition and create an ideal environment for business-making, networking and learning.

With 20% more exhibition space and over 60 new exhibitors compared with the last edition, Plastico Brasil is well-positioned as a must-attend event for plastics processors and manufacturers that want to modernize their production facilities, invest in new technologies and increase their productivity in preparation for the new cycle of economic growth.

The exhibition will showcase new product launches and the latest technology trends from the entire plastics processing value chain: machinery, equipment and accessories, resins and raw material, molds and dies, automation and robotics, peripheral equipment, among other products, services and solutions. In addition to the exhibitors' booths, attendees will have access to over 80 hours of relevant educational content via seminars, presentations, and workshops, with most being free.

For this edition, 45,000 industry professionals from Brazil and over 30 countries are expected to visit the exhibition.

In addition to business-making, knowledge & learning, and relationship-building, sustainability is one of the main cornerstones of Plastico Brasil 2019. The exhibition will highlight a series of projects collaborating not only with environmental preservation, but they will also inspire the suppliers, plastics processors, and other industry professionals to replicate the right environmental-friendly actions in their businesses.



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## ORGANIZATION

**ABIMAQ - Brazilian Machinery Builders' Association** represents approximately 7,500 companies from the most diverse segments of capital goods manufacturers, whose performance has a direct impact on other national sectors and is nationally structured with headquarters in São Paulo, nine regional offices and a political office in Brasilia.

Beyond the institutional representation of the sector, ABIMAQ has a professional management and its activities are aimed at generating business opportunities for its members, performing actions with political and economic authorities, stimulating trade and international cooperation and contributing to improve their performance in terms of technology, training of human resources and management modernization.

**ABIQUIM – Brazilian Association for the Chemical Industry**, a non-profit organization founded on June 16, 1964, which brings together chemical products manufacturers of large, medium and small sizes, as well as service providers of the industry in the areas of logistics, transportation, waste management and emergency response. The Association carries out statistical tracking of the industry, promotes specific studies on the activities and products of chemical manufacturers, monitors the changes in legislation and advises the associated companies in economic, foreign trade and technical issues. The entity represents the industry in the negotiations of international agreements relating to chemicals.

**Informa Exhibitions** creates communities and connects people and brands around the world, and by aligning its exhibitions with its new digital strategy, Informa Exhibitions generates opportunities and relationship-building 365 days per year. With offices in São Paulo (South America HQ) and Curitiba and approximately 230 professionals in Brazil, the company has a country portfolio of leading exhibition brands, such as Agrishow, Fispal Tecnologia, Fispal Food Service, ForMóBILE, Futurecom, ABF Franchising Expo, Serigrafia SIGN FutureTEXTIL, Feimec, Expomafe, Plastico Brasil, High Design Home & Office Expo, among others, totaling 21 industry events. Throughout the world, the company has 150 offices in 57 countries and is a leader in business intelligence, academic publications, knowledge and events. Over the last four years, the company has invested approximately BRL 400,000,000 in Brazil through acquisitions of events and brands. It is a public-traded company on the London Stock Exchange.

For more information visit: [www.informaexhibitions.com.br](http://www.informaexhibitions.com.br).

**PLASTICO BRASIL - International Plastics and Rubber Exhibition**

**Date:** March 25-29, 2019



International **Plastic** and **Rubber** Exhibition

**Hours:** 10 a.m. - 7 p.m.

**Venue:** São Paulo Expo Exhibition & Convention Center (Rodovia dos Imigrantes, km 1.5 – São Paulo – SP)

**Initiative:** ABIMAQ – The Brazilian Machinery Builders' Association and ABIQUIM – Brazilian Association of the Chemical Industry.

**Promotion and organization:** Informa Exhibitions

**Exhibitors:** 600+ Brazilian and International brands

**Sectors:** machinery, equipment and accessories, resins and raw materials, mold making and hot runner systems, industrial automation and robotics, peripheral equipment, among other technologies, services and solutions.

**Attendees:** approximately 45,000 visitors/purchasers

**Entrance:** industry professionals with online registration:

(<https://www.plasticobrasil.com.br/en/registration.html>)

**Social media:** facebook.com/plasticobr

**Press relations contact:**

**Primeira Página Assessoria de Comunicação e Eventos**

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